





Enabling Businesses to Speak the Same Language with Integrity

Ljubljana, Slovenia

Early-stage company established in 2013



Team making TraceLabs great



Žiga Drev (co-founder & managing director)



Tomaž Levak (co-founder & managing director)



Branimir Rakić (co-founder & CTO)

Teaser of the company

Trace Labs enables business communities of the future to harness the value of interconnected data. The company is the core developer of the OriginTrail protocol.

Trace Labs is a company on a mission to facilitate cross-organizational data exchange in global supply chains and corporate environments. It is the core development company of the open-source OriginTrail protocol. Trace Labs is bringing blockchain and distributed ledger technologies to concrete business cases through the implementation of value-driven applications.

With applications and Network Operating System (nOS) on top of the OriginTrail protocol, Trace Labs helps companies from different industries connect legacy IT to the main blockchains in a matter of hours, without disrupting their business-as-usual processes. nOS is adding transparency and integrity to business processes by connecting different data sources to generate a holistic picture and securing it on the OriginTrail Decentralized Network and the blockchain. Trace Labs' solutions abstract complexity, making setting up decentralized infrastructure easy, without the need for users to have any technical knowledge or handle cryptocurrencies.

Blockchers Use Case Scenario

Trace Labs will implement the following use case scenario

End User SME

With this use case, Trace Labs will help KZ Šaleška dolina – an agricultural cooperative from Slovenia – connect the dots in its value chain by tracking events from farm to shelf. This is critical for the cooperative to achieve financial performance, product safety and the company's sustainability goals. Trace Labs will enable KZ Šaleška dolina to automate and streamline core processes and incentivise sustainable farmers by using a public blockchain with built-in transparency and integrity. This will be achieved with applications on top of the OriginTrail protocol that will connect legacy IT to the blockchain without disrupting business—as—usual processes.



This project has received funding from the European Union's Horizon 2020 research and innovation framework programme through Grant Agreement no. 828840